



International Union Against
Tuberculosis and Lung Disease

Health solutions for the poor

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THE INTERNATIONAL MANAGEMENT
DEVELOPMENT PROGRAMME®

About The Union

The mission of The International Union Against Tuberculosis and Lung Disease (The Union) is to bring innovation, expertise, solutions, and support to address health challenges in low- and middle-income populations. With nearly 15,000 members and subscribers from 150 countries, The Union has its headquarters in Paris and regional and country offices serving the Africa, Asia Pacific, Europe, Latin America, Middle East, North America and South-East Asia regions. Its scientific departments focus on tuberculosis, HIV, lung health and non-communicable diseases, tobacco control, and research. Each department engages in research, provides technical assistance, and offers training and other capacity-building activities leading to health solutions for the poor.

The Core Union values:

Quality- We deliver our services and products to the highest possible standards.

Accountability- We are responsible stewards of resources and deliver on our commitments.

Independence - We maintain the freedom to pursue innovation and are guided by the best evidence to improve the health of the poor.

Solidarity- We stand together as one Union to overcome the greatest challenges to improve health among the communities we serve.

training leaders
in public health

THE INTERNATIONAL MANAGEMENT DEVELOPMENT PROGRAMME™



About The IMDP

Effective management is the cornerstone to a health programme's foundation. Today, managers must have a solid command of a wide range of topics in order to make informed decisions on how health projects should be implemented.

The Union's International Management Development Programme (IMDP) offers health professionals the unique opportunity to come together from across the globe and receive training in different aspects of health programme management. IMDP courses are extremely valuable not only for the high quality of the courses offered, but also for the opportunity they allow health professionals working in different countries and areas of public health to network, build partnerships, and learn from each other.

In 2013, the IMDP will be offering more opportunities for health professionals to access courses in Asia, Africa, and North and South America.

Courses for 2013 are:
Who We Are – IMDP participants come from all areas of public health. They work in TB, HIV, tobacco control, malaria, non-communicable diseases, and a host of other health-related areas. What they all have in common is a shared desire to improve public health in their countries by improving their managerial skills.

IMDP Values – The Union's IMDP is guided by a vision of empowering individuals, organisations, governments, groups, and communities throughout the world to stand together and provide innovative health care solutions for the poor.

2013 courses:

- Supply-Chain Management
- Mass Media and Communications
- Budget and Financial Management
- Project Management
- Strategic Planning and Innovation
- Leading Management Teams
- Influencing Networking and Partnership

IMDP core values:

- W Wisdom
- E Empowerment
- C Commitment to Excellence
- A Accountability
- R Responsiveness
- E Empathy



Supply-Chain Management

6-11 MAY 2013
KUALA LUMPUR
MALAYSIA

The objective of this course is to provide participants with practical knowledge and skills needed for effective management of drugs and laboratory commodities needed in today's TB programmes. This course is taught by a Pharmacist/PSM (pharmaceutical supply management) specialist and a TB doctor, each with more than 20 years experience in managing TB supplies in a wide range of countries. The techniques presented during lectures will be applied during realistic exercises and simulations. This course will provide participants with the required knowledge and skills to effectively manage the commodities needed in a contemporary TB programme.

Participants involved in HIV/AIDS programmes will also benefit from participating in the training as there is increasing collaboration and overlap with TB programmes and many of the topics covered can also be applied to the management of antiretrovirals and HIV diagnostics.

Benefits of Attending

- Discover the key global actors in production, financing and distribution of TB drugs and supplies
- Gather technical knowledge about first- and second-line TB medicines
- Become familiar with laboratory requirements, including those needed for latest diagnostic techniques such as GeneXpert
- Write better PSM plans for grants
- Strengthen procurement skills
- Achieve better prices and supply conditions
- Get a grip on stock of TB commodities in your programme

Who Should Attend

Middle-to senior-level managers (doctors, pharmacists, procurement specialists, warehouse managers, consultants) involved with managing TB drugs and/or laboratory supplies. International staff and consultants involved in the forecasting, procurement, storage, distribution of TB related commodities.



Mass Media & Communications

10-14 JUNE 2013
CAPE TOWN
SOUTH AFRICA

Health programmes are realising more and more that in order for a national or local health project to be effective and reach its audience they need to have in place a communications plan that will enable them to deliver important health education messages to the public.

Participants in this course have the opportunity to learn directly from experts working in global health communications. During the course, participants will engage in scenarios that they'll experience while implementing mass media campaigns and interacting with journalists to pitch health-related stories. They will also learn how to write press releases and how to create a communications plan for an organisation.

Benefits of Attending

- Develop a communications plan for a health organisation
- Create effective health-education messages
- Practice pitching health-interest stories to the media for greater exposure
- Conduct journalist interviews
- Write professional press releases
- Increase advocacy through strategic communications
- Discover how to manage a communications crisis

Who Should Attend

Middle-to senior-level managers working in public health with management responsibilities in programme implementation, such as PR and communications officers, or anyone involved with organisational promotion and internal or external outreach.



Leading Management Teams

15-20 JULY 2013
KUALA LUMPUR
MALAYSIA

Leadership is a comprehensive process that calls on leaders to manage not only their teams, organisations, and partners, but also themselves. This course focuses on the leader's individual development, addressing the different professional competencies required for the successful executive, and then progresses into the leader's role managing teams.

Benefits of Attending

- Confidently approach decision making
- Become a force that drives outcomes in an organisation
- Utilise the power of time management
- Develop employee competencies for improved output
- Realise the attributes of a leader

Who Should Attend

Middle-to senior-level managers working in public health, as well as managers who oversee personnel across multiple levels, divisions, and locations.

Strategic Planning & Innovation

19-24 AUGUST 2013
KUALA LUMPUR
MALAYSIA

Plan strategy that anticipates challenges in health programmes. Become a stronger leader within your health organisation who is able to foresee potential challenges and meet them confidently by developing successful health programme strategies. This course focuses on creating a learning organisation that has the capacity to identify key issues blocking organisational progress, whether operational, strategic, or policy-related.

Benefits of Attending

- Grasp the steps of the strategic planning process
- Develop contingency plans for when strategies fail
- Create a culture of innovation
- Boost creativity to cope with unforeseen challenges
- Monitor strategies to ensure effectiveness

Who Should Attend

Middle-to senior-level managers working in public health, as well as managers who oversee personnel across multiple levels, divisions, and locations.



Budget & Financial Management

16-21 SEPTEMBER 2013
KUALA LUMPUR
MALAYSIA

Budgeting is one of the central elements that keeps a health project functioning. It touches all aspects of a health programme and can affect the outcome of any planned endeavor. This course provides participants with advanced training in the budget-development process for national health programmes. Participants will learn how to develop, manage, and monitor a budget, as well as understand how to cope with issues such as variance analysis, cash flow, and expenditures. In addition, the course equips participants with useful financial information, such as how to prepare for an audit and important accounting principles.

Benefits of Attending

- Create comprehensive budgets for health programmes
- Understand and learn how to explain variance analysis
- Design financial reports
- Monitor budgets throughout a project cycle
- Create cash flow analyses and budget forecasts

Who Should Attend

Junior- to senior-level managers working in public health, as well as manager who oversee personnel across multiple levels, divisions, and locations.

This course is also offered in Mexico, India, China, Indonesia, and Peru. See website for details and dates.

Project Management

14-19 OCTOBER 2013
KUALA LUMPUR
MALAYSIA

Project planning is one of the fundamental steps in managing health programmes. This six-day course equips participants with useful project management procedures to improve workflow. Participants learn about monitoring and evaluation techniques, how to bridge existing resources with planned outcomes, properly assign tasks to partners, and conduct analyses to determine areas of improvement

Benefits of Attending

- Implement monitoring and evaluation plans for projects
- Link schedules to resources for greater cost effectiveness
- Identify key stakeholders in a project design
- Properly mobilise resources to match a project's needs
- Learn to perform a workload analysis

Who Should Attend

Junior- to senior-level managers working in public health, as well as managers who oversee personnel across multiple levels, divisions, and locations.

This course is also offered in Mexico, India, China, Indonesia, and Peru. See website for details and dates.



Influencing, Networking & Partnership

23-27 SEPTEMBER 2013
CHICAGO
UNITED STATES OF AMERICA

Programme managers need to balance many different roles and responsibilities in order to manage the changing needs of a national health programme. Networking with other health professionals in order to push through important initiatives is an essential task for any health manager. To develop partnerships, leaders must constantly work to build consensus among many different stakeholders who often have opposing interests, expectations, and goals.

This course trains participants in network building, establishing strong partnerships, gaining consensus for initiatives, managing conflict, and creating coalitions with other individuals or organisations to help with the implementation of their health initiatives.

Benefits of Attending

- Develop useful networks among health organisations
- Create partnerships to expand a project's reach
- Build group consensus to achieve greater results
- Use the art of focused conversation to win support
- Manage conflict through improving facilitation skills
- Balance relationships to create high-performing teams
- Enhance coaching skills to boost employee performance

Who Should Attend

Middle- to senior-level managers working in public health, as well as managers who oversee personnel across multiple levels, divisions, and locations.



Participant Profile

Rafizah Hamid

Hajah Rafizah haji Abd Hamid
Head of National Tuberculosis Co-ordinating Centre
Diseases Control Division
Department of Health Services
Brunei Darussalam

“The course on *Leading Management Teams* gave me great knowledge and skills on how to lead the *National Tuberculosis Coordinating Team* in my country.

The Ministry of Health enlisted me as the Head of the *National Tuberculosis Coordinating Centre*, and it has been challenging throughout the years leading such a large team.

I've encountered many obstacles in leading the team. However, after attending the course I now am able to manage and lead the team in a systematic manner through understanding staff strengths and weaknesses, as well as how to use these as valuable tools for improving our delivery of services to the public.

I've attended many courses conducted by The Union over the years, and through them all I've gained valuable knowledge in TB control and management. The Union has developed me into a good team leader and manager and has also increased my confidence through learning.”

Faculty & Staff

José Luis Castro
Deputy Executive Director
The Union

Thomas H Stuebner, MSPH
Director of the IMDP

Prabodh Bhambal, MBA
Chief Financial Officer
The Union

Miranda Brouwer, MD
TB commodities and supply management

Frank G Colella, JD, LLM, CPA
Budget planning, finance, and management

Manuela Coletti, Bed, DTEFLA
Project management, monitoring, and evaluation

Ricardo Cruz, BBA
Budget planning and management

Pritha Dutt, MBA
Human resources management

Dennis F Jennings, BA, M Div
Strategic planning, networking, and partnership

Rajesh Kapoor, MBA
Management and strategic planning

GR Khatri, MD, DPH
TB control programme management,
logistics, and procurement

Indu Rao, MA
Leadership Development,
Capacity building, & Interpersonal skills

Jayson Miller, BA
Marketing and Development Officer

Sandra Mullin, MSW
Mass media and communications

Kathy Pillay
Course Assistant

Stephan R Rabimov, MA, MIA
Business Development

Priya Ragavachari
Training Coordinator

Susan Rhodes, MA, MPH
Leadership and human resources management

G Viswanath, BSc, MBA
Strategic planning, networking, and partnership

Ron Wehrens, MBA, MSc
Operations and supply-chain management

Elsie Zamora, BsD, MPA
Leadership and human resources management

Administrative Information

Custom-Designed Courses

The Union provides business experts and instructors to create custom-designed courses that fit your organisation's individual programme needs. Combine the courses presented here or focus on one or two skills. Existing courses can also be delivered in-house, exclusively for your organisation or programme. For further information, email imd@theunion.org.

Application and Selection Process

In addition to a completed application form, applicants are requested to provide a curriculum vitae. All courses are conducted in English (unless otherwise indicated), and a participant's command of the language must be at the conversational level. Applicants are encouraged to apply well in advance of the deadlines listed on the website. To apply, please visit www.union-imd.org or www.theunion.org.

Course Cost

Course fees include lodging (unless stated otherwise), breakfast, lunch, refreshments, and course materials. Course cost is 1,500 Euros.

Network with the IMDP

IMDP participants enjoy access to unique online opportunities for networking and information exchange in public health. Follow the IMDP on Facebook (search: The International Management Development Programme) and Twitter ([twitter.com/#/TheUnionIMDP](https://twitter.com/TheUnionIMDP)) to receive free information on management education.

Accreditation

IMDP participants are eligible for continuing medical education credits (CME) upon the completion of courses. The IMDP has also been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET). In obtaining this approval, the IMDP has demonstrated that it complies with the IACET standard which is widely recognised as a standard of good practice internationally. As a result of provider status, the IMDP is authorised to offer IACET CEUs for its programmes.



Donors & Previous Participants

The Union's management courses have been supported by funds from:

- Bloomberg Philanthropies
- Canadian International Development Agency (CIDA)
- US Centers for Disease Control and Prevention (CDC)
- Norwegian Agency for Development Cooperation (NORAD)
- TB Collaboration and Coordination; Access to TB Services for All People; Responsible and Responsive Management Practices; and Evidence-Based Project M&E (TBCARE) with funding from the US Agency for International Development (USAID)
- University Research Co., LLC (URC)
- World Lung Foundation

Previous governments and organisations that have participated in Union courses include:

NTPs

Afghanistan	Kenya	Nepal	Tanzania
Armenia	Malawi	Nigeria	Thailand
Cambodia	Macedonia	Pakistan	Uganda
Cameroon	Mongolia	South Africa	Viet Nam
China	Myanmar	Sri Lanka	Zambia
Indonesia	India	Sudan	Zimbabwe

Other Organisations

- Bangladesh Health Foundation
- BRAC
- China Centre for Disease Control and Prevention
- Damien Foundation
- Fiji Red Cross Society
- The Global Fund to Fight AIDS, Tuberculosis and Malaria
- International Committee for the Red Cross
- KNCV
- MedAir
- Southeast Asia Association for Regional Cooperation (SAARC)
- Tuberculosis Research Centre, Chennai, India
- United Nations Population Fund
- World Health Organization
- World Vision